

August 6, 2012

The cost of renovating your home is one of the biggest investments you can make. In a tight economy, it's no surprise that you would shop around for the best price for your remodeling projects. Price should not be your only considering factor, however; you should also look for a professional remodeler who has the experience and the knowledge to get the job done right—the first time.

As a Certified Remodeling Professional, I have achieved a level of knowledge and expertise that far exceeds that of your everyday remodeler or handyman.

Only full-time, professional remodeling contractors are eligible for certification by National Association of the Remodeling Industry. I have received in-depth training, acquired extensive knowledge of the industry, sound business practices and a commitment to professional conduct. NARI put me through a rigorous testing and screening process to ensure that my work is the best in the industry.

By hiring me, you can feel confident that I:

- received an extensive review by the NARI Certification Board by providing detailed testimony about my hands-on experience, industry training, continuing education, technical skills, practices in business management, as well as association and community service.
- am committed to intensive study on a broad range of critical industry issues. I participated in a formal study group and spent nearly three months studying for NARI's one-day written exam.
- passed a comprehensive written examination covering critical subject areas, such as sound business management practices, knowledge of building codes and construction law, plans and specification, proper and safe use of tools and equipment, safety, standards of practice, math and specialized skills.

As a NARI Certified Remodeling Professional, I must meet annual recertification requirements involving continuing education and participation in industry-related programs. It's just one more way that I can ensure that your job will be done right.

Sincerely,

Jeffrey A. Smith CRS

President

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